



# Horizons



## New for November

### Inside this issue:

#### New for November

2011 Santa Parade

#### CompManagement

#### Member News

Hocking Hills Banking Center

New Members

Article

#### Networking Opportunities

Chamber Monthly Events

Logan Town Center

#### Business Development

Safety Council

Small Business Development Center

LHCOC Endorsement Policy

Health Plan Endorsement



Logan-Hocking Chamber of Commerce  
4 East Hunter Street  
Logan, OH 43138  
Phone: 740-385-6836  
Fax: 740-385-7259  
EMAIL: [lo-hockchamber@hocking.net](mailto:lo-hockchamber@hocking.net)  
WEB: [www.logan-hockingchamber.com](http://www.logan-hockingchamber.com)  
Bill Rinehart, Executive Director  
Erin Gibson, Office Manager

## 2011 Logan Santa Parade



Season's Greetings! The Logan Santa Parade will be on its way **Saturday, December 3rd**. The parade will begin at **2 p.m.** starting from the Hocking County Fairgrounds and ending at the Hocking Mall Shopping Center (former Big Lots parking lot). Parade entry judging will begin promptly at 12:45 p.m. Come out and enjoy the festivities of Hocking County as the parade features bands, businesses and so much more. The Grand Marshall for this year's Santa Parade will be the Hocking County Color Guard. Parents, bring your children to watch for the "arrival" of Santa at the end of the parade. Parade entry forms will appear in the *Logan Daily, Hocking Valley Advertiser* and within this newsletter. Entry forms will also be available at the Chamber Office for pick up. Completed parade entry forms may be dropped off or mailed to the Logan-Hocking Chamber of Commerce, 4 East Hunter Street, Logan, OH 43138 or faxed to 740-385-7259. For additional information, please contact Erin at 740-385-6836, ext. 21 or [lo-hockchamber@hocking.net](mailto:lo-hockchamber@hocking.net).



Logan-Hocking Chamber of Commerce

## Don't miss this opportunity to save on your Ohio workers' compensation premium.

Join other Logan-Hocking Chamber members who are already participating to control and reduce their workers' compensation premium while supporting their chamber.

If your organization is not already participating in our group rating program let CompManagement, Inc., our third party administrator, review your organization for your best risk management solution for 2011.

[CLICK HERE FOR A FREE, NO-OBLIGATION QUOTE TODAY!](#)

You may also contact CompManagement at (800) 825-6755, select option 3 and speak to a Customer Support Representative.

CompManagement  
Inc.



## Member News



**Open for Business**  
**MONDAY,**  
**NOVEMBER 14th!**  
**at our new office!**

*The office at 399 W. Front St. will be closed Friday, November 11th (Veteran's Day), and Saturday, November 12th.*

Autumn, Heather, Keith, Shannon, Grace, Keira, Tammy & Kari invite you to stop by for a personal tour!



**NEW!**  
427 W. Hunter St., Logan, OH

www.vintoncountybank.com

800-542-5004



740-380-9542



### Welcome New Members

The Logan-Hocking Chamber of Commerce would like to welcome the following new Chamber Members:

- Pearl's
- Duck Run Media

### Cut the tension *and* cut costs

These are challenging times we live in. Many businesses have had to cut jobs because of the economy, and in many cases this means heavier workloads for the employees that remain.<sup>1</sup> Pay freezes or limited wage increases can mean money is tight at home. Combined with the everyday pressures we

all face, your employees could be under a great deal of stress.

Workplace stress is a serious problem. Employees who are under high levels of stress, or low levels of stress for a long time, are less productive and miss more work. They express dissatisfaction with their jobs, and consume more cigarettes and alcohol.<sup>2</sup> A stressed employee is also more likely to suffer from sleep disturbances and difficulty concentrating, and more likely to be injured on the job.<sup>3</sup>

**Health care costs for stressed employees are 46 percent higher than for employees who are not stressed.**<sup>3</sup> And indirect causes because of missed work and short-term disability can be even greater than the total direct costs of health care.<sup>4</sup> High stress levels raise the risk for cardiovascular disease, suicide, substance abuse, and depression.<sup>3</sup>

To keep conflict low and productivity and morale high, take a proactive approach to dealing with your employees' stress levels. To deal with and prevent job-related stress:<sup>1,4</sup>

- Regularly survey employees to find out their stress levels and the sources, and make sure the deadlines they're being asked to meet are reasonable.
- Provide training to management about how to recognize the signs of stress.
- Create an employee assistance program (EAP) to help workers deal with stressful situations that might interfere with their work responsibilities.
- Make sure your employees' roles and responsibilities are clearly defined, but don't box them in – involve your employees in the direction of the company as a whole, and provide opportunities for training and growth.

Sources:

<sup>1</sup>Forbes, *The importance of proactively managing workplace stress* (September 26, 2011): forbes.com

<sup>2</sup>Lions Aravind Institute of Community Ophthalmology, *Productivity and Stress* (accessed October 21, 2011): laico.org

<sup>3</sup>National Business Group on Health, *Minimize Your Workplace Stress* (February 2009): businessgrouphealth.org

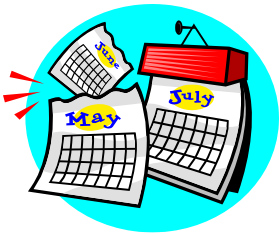
<sup>4</sup>Centers for Disease Control and Prevention, *Stress...At Work* (accessed October 21, 2011): cdc.gov



## Networking Opportunities

### A Kind Reminder

A kind reminder to Chamber members to return items borrowed from the Chamber in a timely manner.



### Chamber Monthly Events

#### Hocking County Lunch & Learn—November

The Logan-Hocking Chamber of Commerce, SBDC and the AAEA will host a Lunch & Learn on November 16, 2011 from 11:30–1:00p.m. State Treasurer of Ohio Regional Representative Jim Bernholtz will address updates to economic development programs from the State Treasurer's office. These programs are focused on Ohio based small business growth and stimulation through loan interest rate reductions for existing and new loans.

Bill Rinehart, Executive Director of the Community Improvement Corporation for Hocking County will provide an overview of the new Hocking County CIC Revolving Loan Fund (RLF). With a low interest rate, the RLF can be an excellent way to fund projects that will help grow and expand your business.

Lissa Jollick, Business Consultant with the Small Business Development Center (SBDC), will discuss the many ways her office can provide business technical assistance at no cost to local businesses. If you are interested in securing the Hocking County CIC RLF, Lissa can guide you through the process of pulling together the information needed to apply.

Seating is limited, please RSVP to Erin Gibson at (740) 385-6836 ext. 21 or lo-hockchamber@hocking.net.

Lunch is provided by the Logan-Hocking Chamber of Commerce and the Appalachian Advanced Energy Association.

### Logan Town Center (LTC)

Logan Town Center meets on the first Thursday of each month. Meetings are held at 8:00 a.m. at the M & M Family Diner, 34 W. Main Street. Everyone is welcome. Visit the website – [www.logantowncenter.com](http://www.logantowncenter.com) - to view the 2011 Action Plan and numerous downtown events.

Contact Rick Webb, President, at (740) 603-1926 for more information about town center plans and events.



### Volunteer Energy Services Endorsement

The Logan-Hocking Chamber of Commerce Board entered into an agreement with Volunteer Energy Services, Inc. to offer natural gas at reduced prices to Chamber members and their employees within the Columbia Gas service area.

Volunteer Energy Services, Inc. is a private energy supplier specializing in the supply of natural gas at competitive rates. Special tax-exempt programs are available for businesses using natural gas for production, such as restaurants, bakeries and pizza shops. To learn more, please see the enclosed flyer from Volunteer Energy Services, Inc.



## Business Development

*The Community & Economic Development Council coordinates events, such as the Logan Santa Parade. Chamber members are encouraged to attend and participate at monthly meetings.*

### Safety Council

The Appalachian Regional Safety Council meets on the third Wednesday of each month at the Olde Dutch Restaurant from 11:30 a.m. to 1:00 p.m. (unless otherwise stated).

- The CEO must attend at least one Safety Council meeting (see meeting schedule below) and indicate CEO on the sign in sheet within a reporting period to qualify for the BWC discount (no "CEO Event").
- Businesses are required to attend 10 (rather than 8) safety council events. Safety council events include regularly-scheduled Safety Council meetings (see meeting schedule below) and other specified eligible events.

### Small Business Development Center (SBDC) News

The Appalachian Regional Entrepreneur Group (AREG) and the Voinovich Center at Ohio University offers a full range of business consulting services for existing and start-up, small or middle market businesses. AREG offers services to all 29 Appalachian counties in Ohio at no charge.

Lissa Jollick, a Business Consultant with AREG/SBDC, meets with clients at the Logan-Hocking Chamber of Commerce office by appointment, only. Please call 740-593-0473 to schedule an appointment.

### Logan-Hocking Chamber of Commerce Endorsement Policy

The Logan-Hocking Chamber of Commerce Board of Directors have a very strict policy concerning using their name to endorse a company or product. No company can claim a LHCOC endorsement without the Executive Committee's approval. If any company solicits an ad from your business please contact the LHCOC to see if they have received permission to use the LHCOC's name. The LHCOC Board of Directors informs all Chamber members if they take action to endorse a company by publishing such information in the newsletter and by e-mail. If you have any questions regarding this policy please contact Bill Rinehart, Executive Director at (740) 385-6836 ext.24.

### Health Plan Endorsement

The Logan-Hocking Chamber of Commerce (LHCOC) Board of Directors endorsed Anthem Blue Cross and Blue Shield as a provider of group health insurance.

With membership to the Logan-Hocking Chamber of Commerce, businesses have access to a variety of Anthem health plans and life products at discounted rates. In addition to lower costs, health plans through the Chamber offer small business employers preventive coverage, disease management programs and health education.

Contact Mike McGhee, Logan Insurance Agency, Inc., at (740) 385-8575

# Logan Santa Parade—December 3, 2011



## Patron—\$1,000

- Photo Recognition in the Logan Daily News
- Recognition during 98.3 radio advertisement
- Receive Appreciation Plaque during Chamber Annual Awards Dinner
- Individual Donor Banner at Hocking County Fairgrounds during parade line-up
- Receive the Individual Donor Banner from Fairgrounds for use during the parade
- Name listed on Donor Board at Worthington Park
- Recognition in Santa Parade program distributed to participants at Main Gate of Hocking County Fairgrounds
- Sponsorship announced during the Santa Parade at Worthington Park

**Yes! I would like to be a Patron of the Logan Santa Parade**

## Sponsor—\$500

- Photo Recognition in the Logan Daily News
- Recognition during 98.3 radio advertisement
- Individual Donor Banner at Hocking County Fairgrounds during parade line-up
- Receive the Individual Donor Banner from Fairgrounds for use during the parade
- Name listed on Donor Board at Worthington Park
- Recognition in Santa Parade program distributed to participants at Main Gate of Hocking County Fairgrounds

**Yes! I would like to be a Sponsor of the Logan Santa Parade**

To insure that you receive recognition of your sponsorship, we ask that your contribution reach the Chamber Office by **November 18, 2011**. If an invoice is needed, please contact Erin Gibson at (740) 385-6836 ext. 21.

Thank you for your continued assistance and support!

Name: \_\_\_\_\_

Phone: \_\_\_\_\_

## Supporter—\$250

- Recognition during the Chamber's weekly radio program
- Sponsorship listed on Donor Board at Hocking County Fairgrounds during parade line-up
- Name listed on Donor Board at Worthington Park
- Recognition in Santa Parade program distributed to participants at Main Gate of Hocking County Fairgrounds

**Yes! I would like to be a Supporter of the Logan Santa Parade**

## Friend—\$75

- Name listed on Donor Board at Worthington Park
- Recognition in Santa Parade program distributed to participants at Main Gate of Hocking County Fairgrounds

**Yes! I would like to be a Friend of the Logan Santa Parade**



**2011 LOGAN SANTA PARADE**  
**“A Star Spangled Christmas”**  
**December 3, 2011**  
**2:00 PM**

**ENTRY FORM**

Name of Entrant: \_\_\_\_\_  
(Organization, Group, Business or Individual)

Contact Person: \_\_\_\_\_

Mailing Address: \_\_\_\_\_

Phone: (Daytime) \_\_\_\_\_

Type of Parade Entry: \_\_\_\_\_ Festival Queen (Include number of vehicles and/or length of float)  
\_\_\_\_\_ Equestrian – Horse and Rider(s) and/or Horse and Carriage  
(Include # of Horses: \_\_\_\_\_) (You are responsible for cleaning up after your horses)  
\_\_\_\_\_ Vehicle/Trailer Entry (Include # and length: \_\_\_\_\_)  
\_\_\_\_\_ Walking Unit (Include # of persons: \_\_\_\_\_)  
\_\_\_\_\_ Float (Length: \_\_\_\_\_)

**Judging begins promptly at 12:45 p.m. at the Fairgrounds** \*\* Participants must be in proper parade position at that time and follow the parade theme to be eligible for judging. \*\* We ask that business entries be limited to no more than one vehicle. \*\* The parade will end with the arrival of “Santa” as the last entry. As such, we request there be no other live Santa’s in the parade.

FOR THE SAFETY OF OUR SPECTATORS, WE REQUEST THAT NO CANDY BE THROWN FROM VEHICLES. YOU MAY WALK ALONG THE PARADE AND HAND OUT CANDY, BUT PLEASE DO NOT THROW OBJECTS FROM YOUR FLOAT OR VEHICLE.

**\*\*Gates open at 9 a.m.\*\***

**\*\*Judging begins promptly at 12:45 p.m.\*\***

**\*\*No Santa’s on floats\*\***

**\*\*Note: There will be food available for purchase at the fairgrounds\*\***

**\*\*Please return this entry form by November 24, 2010** to the Logan-Hocking Chamber of Commerce, P.O. Box 838, Logan, Ohio 43138 or by fax 740-385-7259. For further information call 385-6836.



VOLUNTEER ENERGY

**Volunteer Energy &  
Logan-Hocking Chamber of Commerce  
Natural Gas Savings Program  
Usage Request Form**

Please (1) complete this form, (2) include a photocopy of the front and back of your last natural gas bill, and then (3) fax it to Volunteer Energy at (614)-328-2939 to receive a free, confidential and no-obligation cost savings analysis.

Company Name: \_\_\_\_\_

Your Name: \_\_\_\_\_ Date: \_\_\_\_\_

Telephone Number: \_\_\_\_\_ Fax: \_\_\_\_\_

Utility Company for Natural Gas: \_\_\_\_\_

Do you have a contract with another supplier: Yes  No

If Yes, what is the contract expiration date?: \_\_\_\_\_

Account #: \_\_\_\_\_ Service Address: \_\_\_\_\_

For more information, please contact Fred R. Holmes, Volunteer Energy Representative, at (614)-328-2938 or (740)-503-1093.

# Lunch and Learn

## NAVIGATING NEW FINANCIAL OPPORTUNITIES



State Treasurer of Ohio Regional Representative Jim Bernholtz will address updates to economic development programs from the State Treasurer's office. These programs are focused on Ohio based small business growth and stimulation through loan interest rate reductions for existing and new loans.

Bill Rinehart, Executive Director of the Community Improvement Corporation for Hocking County will provide an overview of the new

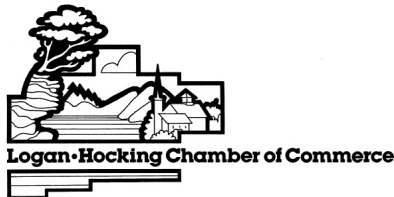
Hocking County CIC Revolving Loan Fund (RLF). With a low interest rate, the RLF can be an excellent way to fund projects that will help grow and expand your business.

Lissa Jollick, Business Consultant with the Small Business Development Center (SBDC), will discuss the many ways her office can provide business technical assistance at no cost to local businesses. If you are interested in securing the Hocking County CIC RLF, Lissa can guide you through the process of pulling together the information needed to apply.

**Wednesday, November 16<sup>th</sup>**  
**11:30 a.m. - 1:00 p.m.\***

**Brass Ring**  
**14405 Country Club Lane**  
**Logan, OH**

\*Lunch provided by:



**Register Today: Free**

Contact Erin Gibson to register by  
**12:00 p.m. on Monday, November 14<sup>th</sup>**  
email: [lo-hockchamber@hocking.net](mailto:lo-hockchamber@hocking.net)  
call: (740) 385-6836



Small Business  
Development Centers





*{ fiber }* CONNECTION

Upgrade from T1 to fiber  
**AND Save Money!**

**877.761.4144**

[www.horizontel.com](http://www.horizontel.com)

Service not available in all areas.  
Some restrictions may apply.

***Let Horizon connect your business:***

**To speed** with 3 to 6 times faster upload and download times than a traditional T1 line.

**To the world** when you can send and receive more data—big files, streaming media, video conferencing and more.

**To reliability** with a fiber-optic network that is designed to keep you connected despite damage to the network.

**To the future** with fiber connections allowing your business to grow without installing more lines.



***Your Hocking County Connection.***

# November 2011

| November 2011 |    |    |    |    |    |    | December 2011 |    |    |    |    |    |    |
|---------------|----|----|----|----|----|----|---------------|----|----|----|----|----|----|
| S             | M  | T  | W  | T  | F  | S  | S             | M  | T  | W  | T  | F  | S  |
|               |    | 1  | 2  | 3  | 4  | 5  |               |    | 1  | 2  | 3  |    |    |
| 6             | 7  | 8  | 9  | 10 | 11 | 12 | 4             | 5  | 6  | 7  | 8  | 9  | 10 |
| 13            | 14 | 15 | 16 | 17 | 18 | 19 | 11            | 12 | 13 | 14 | 15 | 16 | 17 |
| 20            | 21 | 22 | 23 | 24 | 25 | 26 | 18            | 19 | 20 | 21 | 22 | 23 | 24 |
| 27            | 28 | 29 | 30 |    |    |    | 25            | 26 | 27 | 28 | 29 | 30 | 31 |

| Monday | Tuesday                                 | Wednesday   | Thursday                      | Friday        | Sat/Sun |
|--------|---|---|-------------------------------|---------------|---------|
|        | November 1                              | 2   | 3                             | 4             | 5       |
|        |   |   | 7:00am Logan Town Center Mtg. |               | 6       |
| 7      | 8                                       | 9   | 10                            | 11            | 12      |
|        | ELECTION DAY                            | 12:00pm Plant Managers Meeting  |                               | VETERAN'S DAY | 13      |
| 14     | 15                                      | 16  | 17                            | 18            | 19      |
|        | 12:00pm CIC Executive Meeting (Chamber) | 8:00am Chamber Board Meeting<br>11:30am Lunch & Learn (Brass Ring)<br>11:30am Safety Council (Olde Dutch) |                               |               | 20      |
| 21     | 22                                      | 23  | 24                            | 25            | 26      |
|        |   |   | THANKSGIVING                  |               | 27      |
| 28     | 29                                      | 30  |                               |               |         |